BONDI PLATFORM

Secure, private communication for business professionals, their teams, and customers.

April 2024

Headlines

THE ISSUE

70% of internet fraud is achieved via mobile devices

26TH JANUARY 2023

Morgan Stanley bankers fined $1m over use of messaging platforms

Bankers at Morgan Stanley have been slapped with fines of more than $1m for breaching compliance rules by using WhatsApp and other messaging platforms to communicate official business.

27TH SEPTEMBER 2022

Wall Street Hit With $2 Billion of Fines in WhatsApp Probe

US regulators reached settlements with a dozen banks in a sprawling probe into how global financial firms failed to monitor employees' communications on unauthorized messaging apps, bringing total penalties in the matter to more than $2 billion.

Threat surface

SMEs are most vulnerable

More than 50% of all hacks are committed against small and medium-sized businesses.

4.5x more small businesses falling victim to cyber extortion than Medium and Large businesses combined.

Trojans are a major threat

24,000 malicious mobile apps are blocked from app stores every day.

Cybersecurity researchers **at Proofpoint** detected a 500% jump in attempted mobile malware attacks during the first few months of 2022

Users are worried, but unclear what to do

78% of people are worried about data privacy.

- 72.6% of iOS apps (1.26 million) track private user data
- 27.48% of iOS apps (477,000) use data linked to users
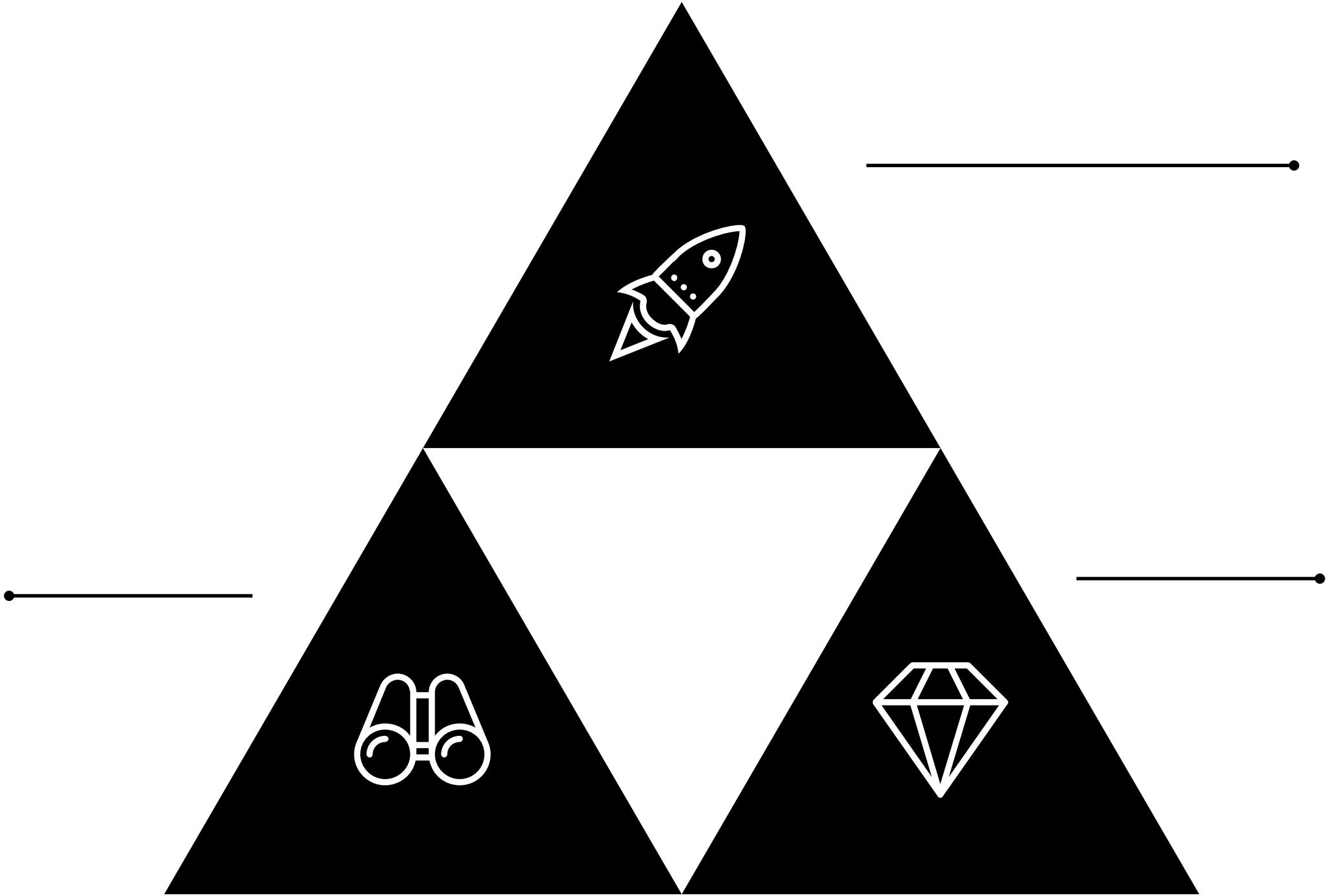- 16.41% of iOS apps (284,000) have access to users' location

Vision, Mission & Values

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Our Mission

Our market is individuals and teams of people who have to ensure the security and confidentiality of communication with each other, across their team and with their customers.

Our Vision

Bondi Platform Limited ("Bondi") provides an intuitive business service to ensure the security and privacy of communication between mobile phones used by individuals and business teams.

Our Values

Bondi delivers the services through intuitive, simple-to-use technology, leveraging cloud services and industry standard components

A SECURE, PRIVATE CHANNEL

THE FIRST COMMUNICATION PLATFORM TO SECURE YOUR BUSINESS INFORMATION AT EVERY LEVEL
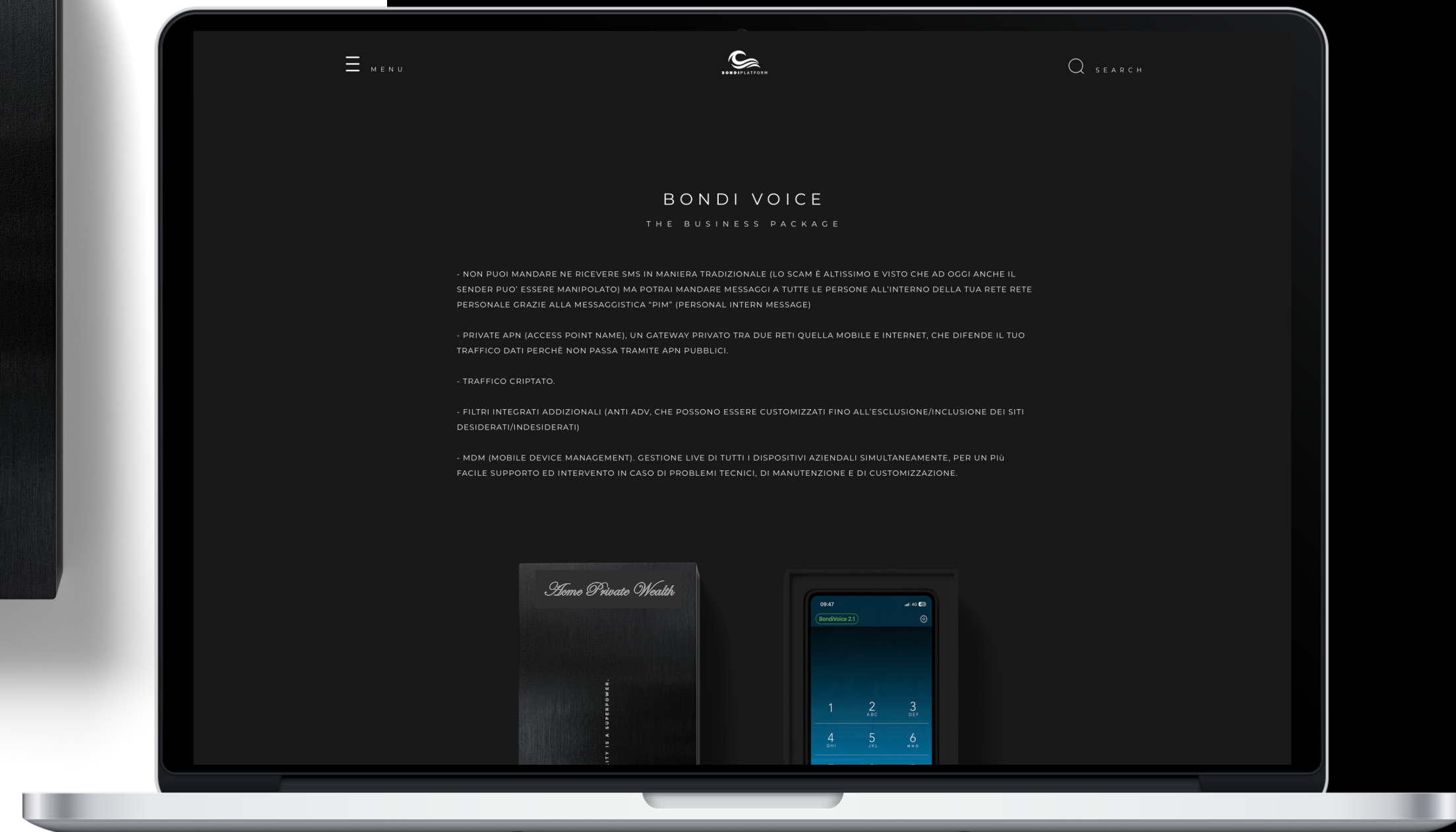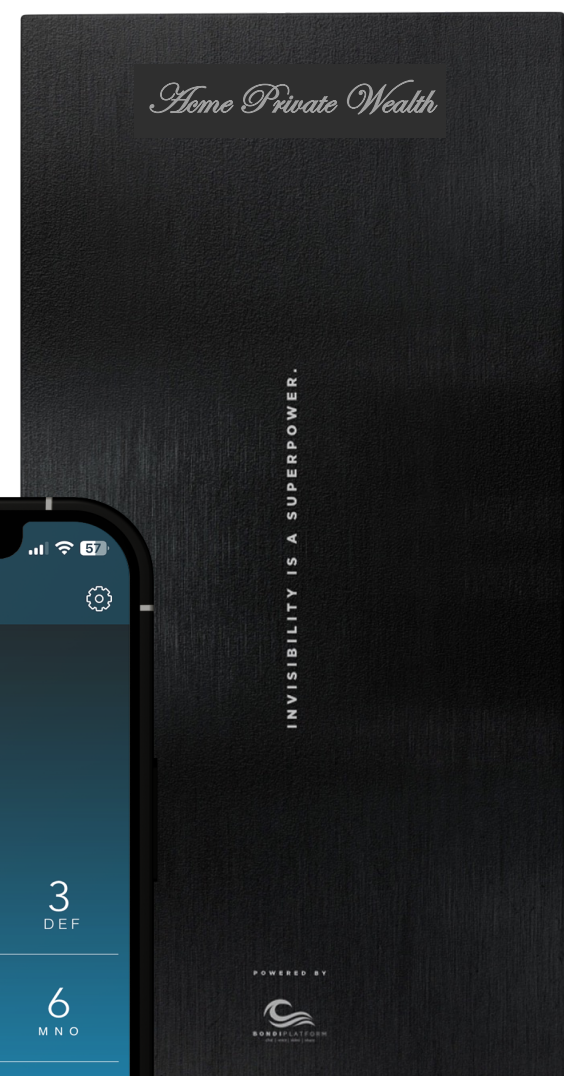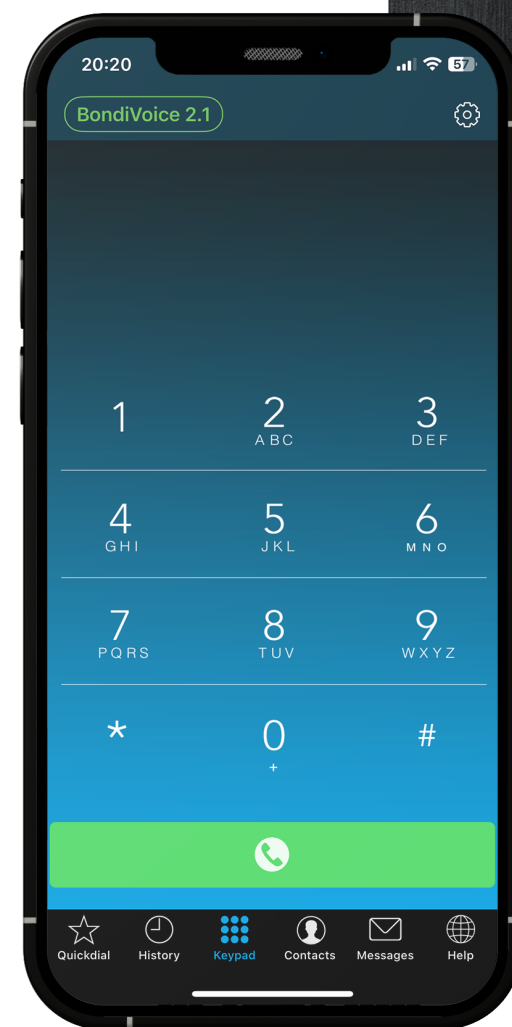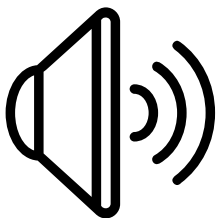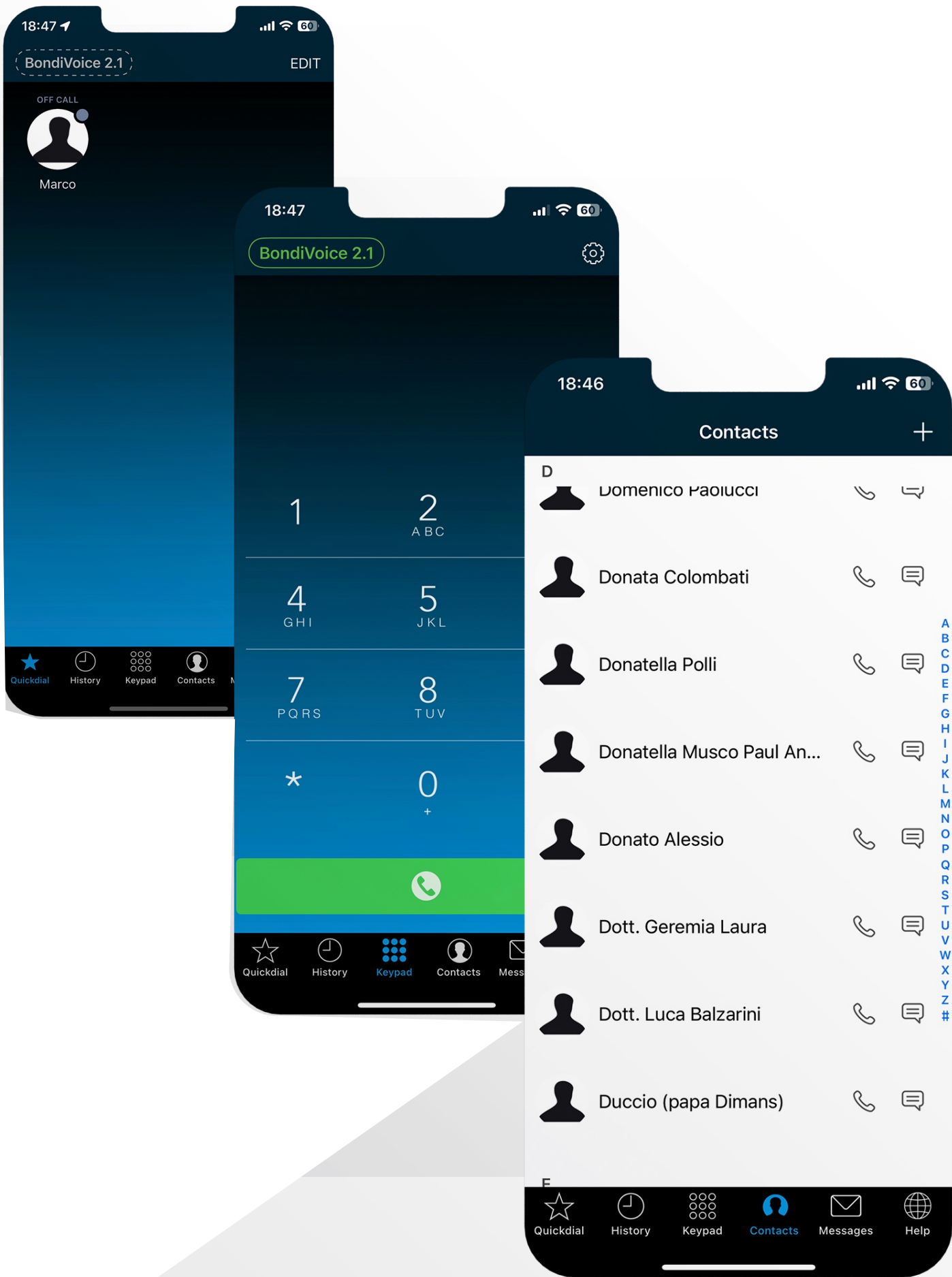
BUSINESS PACK

The Bondi App

The trusted device could be an iPhone (SE or better) with biometric access control.
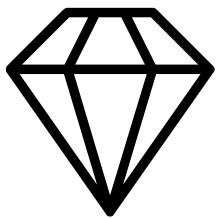
The App is configurable to the customer requirements, ensuring each user has access to what they require.

Fact 1

The phone is set up, customised and configured, ready for use.

'Rules' for each client can be configured

Fact 2

There is not a link between the phone and the person.
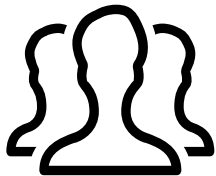
Calls and messages from all over the world are untraceable.
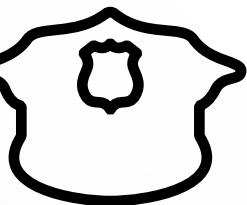
Stingrays are useless.

Fact 3

The profile of the communication between the users on the system is configured as required.

Each user will see those other individuals that they are authorised to communicate with.

Fact 4

With just one touch calls are private, secured and direct between team members.

BUSINESS PACKAGE

The Bondi Service

Feature 01

Our App and our eSIM provide the trusted communication channel.

The App works with a segregated PBX. Installable in our AWS or at the Bank's data centre.

Feature 02

The Mobile Device Manager (MDM) controls the iPhone to prevent the installation of Apps, and prevents any possible security threats.

The MDM can also execute remote wiping of the phone in case it is stolen or lost
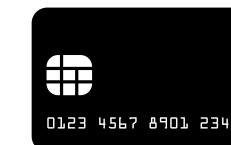
Feature 03

A private APN provides a secure and isolated network that is protected from the public internet.

Data is encrypted as it travels between the mobile device and the private network, preventing interception or eavesdropping.

Feature 04

Only authorised Bondi personnel can access the servers providing the business service, including the PBX and MMS

A R C H I T E C T U R E

BONDI PLATFORM

A fully comprehensive architecture to provide a secure and private communication service
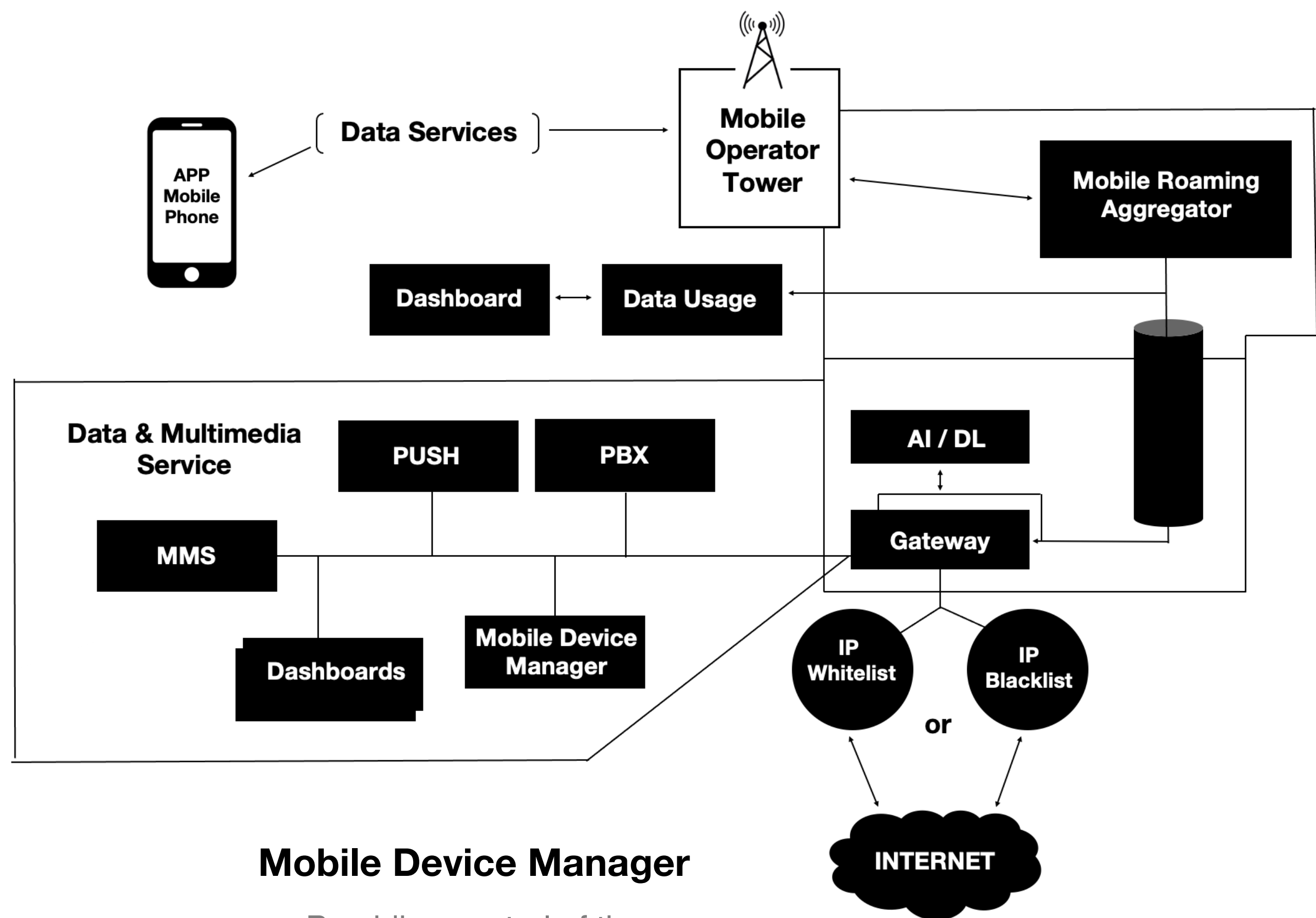
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AWS / Equinix

We use webservers that are secured in our own datacentres and con only be accessed by Bondi staff.

Untraceable & encrypted

The service uses an eSIM, without PSTN, and military grade encryption between

250+ Countries
150+ Mobile Operators

A network aggregator has interconnects with multiple carriers (network operators).

APP Mobile Phone

Data Services

Mobile Operator Tower

Mobile Roaming Aggregator

Dashboard → **Data Usage**

Data & Multimedia Service

PUSH **PBX**

AI / DL

MMS

Gateway

Dashboards

Mobile Device Manager

IP Whitelist or **IP Blacklist**

INTERNET

A Private APN & AI + Deep Learning

A private APN (Access Point Name) that is unique for each customer provides complete control of bi-directional data to devices and servers.
AI and Deep Learning identifies signatures of trojans.

Mobile Device Manager

Providing control of the configuration of each device and remote wiping if a device is lost or stolen

App In Watch

The BONDI app can be used by all connected and optional devices on the phone. In total safety.

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The Market

We are at the intersection of three markets

Global mobile security market

Global mobile security market was valued at **$3.3 billion in 2020**, and is projected to reach **$22.1 billion by 2030,** growing at a CAGR of 21.1% from 2021 to 2030

Global unified communications market

The global unified communications market was valued at **USD 113.48 billion in 2022** and is expected to expand at a compound annual growth rate (CAGR) of 17.4% from 2023 to 2030.

Global productivity systems market

The global productivity management system market size was valued at **USD 47.33 billion in 2021** and is expected to expand at a compound annual growth rate (CAGR) of 13.8% from 2022 to 2030.

The Bondi Platform Suite

A secure & private communication suite

BondiChat

BondiChat allows your business to move beyond email to smarter, nimbler, teamworking using private or group messaging, channels, hashtags and mentions.

BondiShare

BondiShare is a private, secure, sharing & collaboration platform which is set up to work exactly the way you want it to. Fully managed and regularly backed up.

BondiVideo

BondiVideo is video calling done right. Fully-encrypted and based on your own dedicated Amazon Web Servers (AWS), it provides strict access

BondiVoice

Available for Android and iOS, BondiVoice is a smartphone App which allows completely secure voice and rich-media messages from your mobile phone.

BONDI PLATFORM

THANK YOU